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# Real Estate Private Equity Capital: Evaluating and Navigating the Options

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**Thursday, January 13, 2011**  
**Continental Breakfast 7:45 a.m. — Program 8:15 a.m.**  
**Maggiano's Little Italy**  
**111 West Grand, Chicago**  
**REIA Member \$35 — Non-Member \$50**  
**Valet Parking Available**

Come hear an insightful and timely discussion of the current alternatives and implementation process of raising equity capital in today's challenging market. Panelists will discuss current financial terms, investment criteria, legal structures, and agreement imperatives that are integral to successful capital raises in the current economic environment. A question and answer session will follow the panel discussion.

**Moderator:** Eric Prezant – Bryan Cave, LLP

**Speakers:** Neil Aaronson, Hilco Real Estate, LLC  
Robert Bloom, Walton Street Capital, LLC  
Dan Cullen, Bryan Cave, LLP  
John McDermott, Hines  
John Pascal, JMB Financial Advisors, LLC

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Please reserve \_\_\_\_\_ place(s) at the **Thursday, January 13, 2011 Breakfast Meeting**. Please make check payable to REIA - \$35 Members/ \$50 Non-Members. Enclosed is \$\_\_\_\_\_. Mail to REIA • P.O. Box 8033, Wilmette, IL 60091 ☎ (847) 676-0222. Or fax with credit card number to (847) 730-3691. Or register online at our website: [www.reia.org](http://www.reia.org).

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*Cancellations must be made by **Tuesday, January 11, 2011** or you will be billed. Walk-ins and reservations received after **Tuesday, January 11, 2011** will incur a \$10 surcharge. For further information, contact the REIA Office at (847) 676-0222 or [info@reia.org](mailto:info@reia.org) or visit our website at [www.reia.org](http://www.reia.org).*